

KASIM ASLAM'S  
**RULES OF LIFE**



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See Kasim's Rules of Life below and adapt them to make them your own. You can also check [THIS VIDEO](#) of Kasim's kids reciting the rules of life!

What's the most important thing?	<b>Truth</b>
What's the second most important thing?	<b>Responsibility</b>
What's the third most important thing?	<b>Love?</b>
What is love?	<b>A verb (an action)</b>
What is the most powerful force in the world?	<b>The individual</b>
What do we do every day?	<b>Give, grow, gratitude</b>
When do we grow?	<b>When we're uncomfortable</b>
What do you deserve?	<b>What I earn</b>
How do you learn?	<b>Ask questions</b>
What do you question?	<b>Everything</b>
What can you do?	<b>Anything</b>

Between stimulus and response is what?	<b>Choice</b>
Hard choices...	<b>Easy life</b>
Easy choices...	<b>Hard life</b>
What's your job?	<b>To protect my brother</b>
What's the secret to success?	<b>Sacrifice</b>
What is procrastination?	<b>Procrastination is the enemy of success</b>
Always...	<b>Think for yourself</b>
Never...	<b>Let others think for you</b>
What do we do with weakness?	<b>Turn it into strength</b>
What is excellence?	<b>A habit not an act</b>
What is our nationality?	<b>We are citizens of the United States of America</b>

What has our country given us?	<b>Freedom and opportunity</b>
What do we owe our country in return?	<b>Participation, contribution, and thoughtful dissent</b>
When do you fight?	<b>Only when it's necessary, but always if it's necessary.</b>
How do you find yourself?	<b>You don't. You create yourself.</b>
Who are you better than?	<b>Me yesterday</b>
Who is better than you?	<b>Me tomorrow</b>
What is money?	<b>A representation of the value you've provided to other people</b>
The three rules of money:	<b>Spend wisely Save and invest diligently Give generously</b>
When do you lose?	<b>I NEVER lose. I either win or I learn.</b>
How do you fail?	<b>You can't fail if you don't give up.</b>

What are mistakes?	<b>Mistakes are my greatest teacher. I don't fear making mistakes, I fear not learning from them.</b>
What are problems?	<b>Problems are opportunities in disguise.</b>
What is reading?	<b>Reading is the ultimate advantage. A reader lives 1,000 lives. A non-reader only lives one.</b>
Where does personal freedom come from?	<b>Discipline</b>
Seek first...	<b>...to understand And then...to be understood</b>
Where you place your attention...	<b>...is where you place your energy</b>
What's the correct way to begin any task?	<b>Begin with the end in mind.</b>
If it's worth doing at all...	<b>It's worth doing well. If it is hard... It's probably worth doing.</b>
What is your most valuable resource?	<b>Time. ...how do you spend your time? You don't spend time, you invest it!</b>

What is hard work?

**Hard work is the key differentiator in all things**

The 5 keys to situational awareness:

**Function  
Allies  
Resources  
Threats  
Oddities**

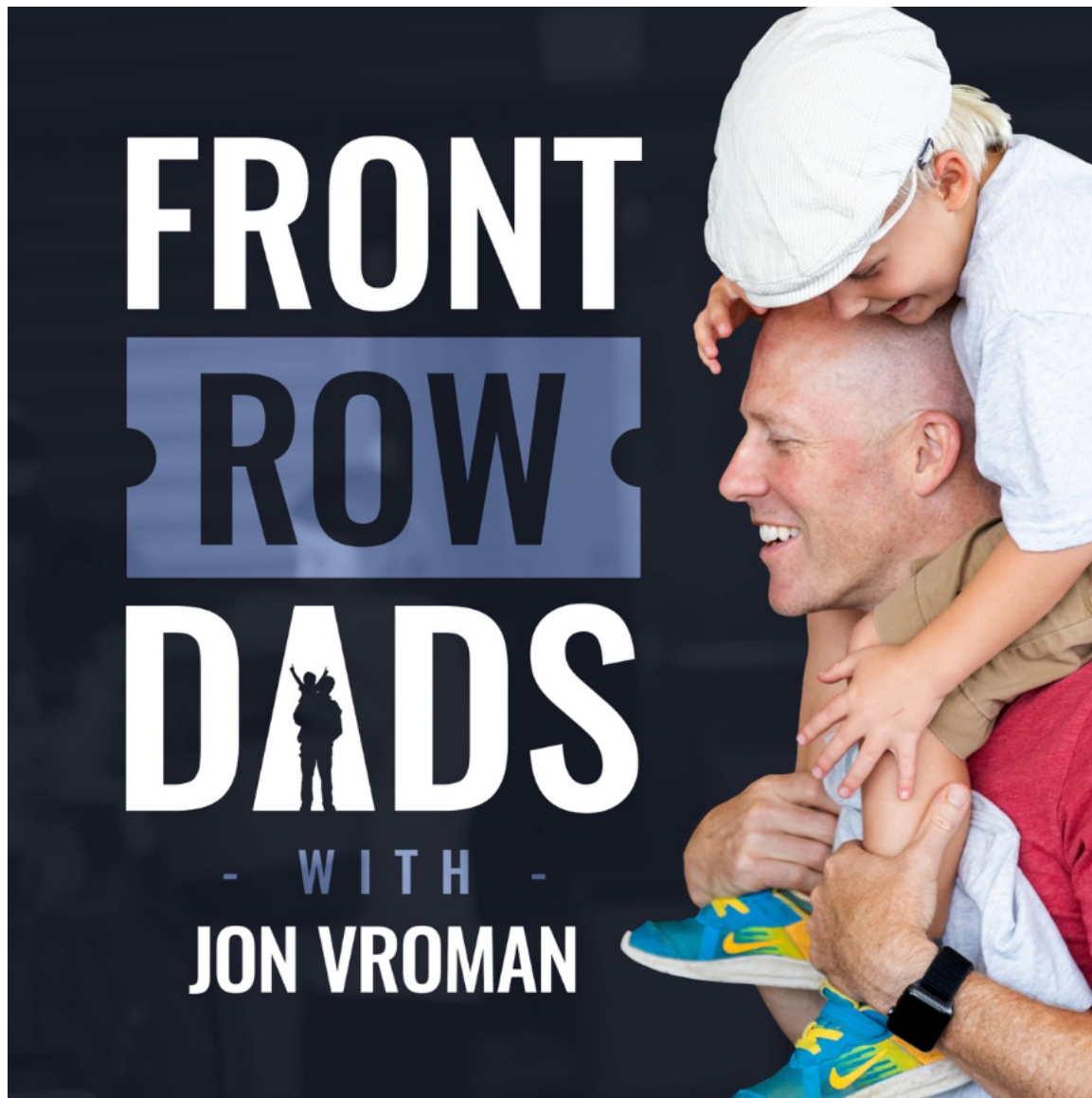
3 steps in an emergency

**Stay calm: emotions are deadly  
Assess the situation: Focus on what you DO know  
Take action: the worst action is inaction**

Be careful of...

**People who give you answers where there should be questions.**





**We are in the business of building better families.**

While most dads would say that family matters most, the challenge is they feel guilty knowing their careers get the best of them, and their family seems to get the rest of them.

We help Dads become family men with businesses, not businessmen who have families, so they can thrive personally AND professionally.

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