

Jon Vroman ([00:00:00](#)):

All right guys, I got Ryan Levesque here. Welcome to the show, buddy.

Ryan Levesque ([00:00:03](#)):

John. It's awesome to be here, man. But looking forward to this conversation,

Jon Vroman ([00:00:06](#)):

If people could only see that we both showed up with a similar hat today, <laugh> rocking our front row. Dad gear, man. First, let me just say I'm grateful for our time. Each time we connect, I feel like we have quality conversations, man, and I love what you're doing. I love what you're doing at home with your kids. I love the time that I've been able to spend with your kids, and I'm really grateful for the impact that you've had on my business. So thank you for all that. And looking forward to getting into the chat today,

Ryan Levesque ([00:00:32](#)):

Feeling is mutual, man. I'm just really grateful that you created this group and created this space. And, uh, I didn't realize how much I needed this and wanted this in my life until it was actually there and had the opportunity to step into it. So props to you, man,

Jon Vroman ([00:00:47](#)):

You know, what's so interesting about you saying that is years ago. One of my best friends, Tim, Nick alive said to me that he wanted to go to lunch and that his intention behind the lunch was actually to help each other find our blind spots. And what was so great about that lunch is it was what are the things that you can tell me that other people maybe aren't seeing or aren't willing to tell me? And for both of us, we found a common ground in the joy we experience. And like, man, I didn't even know that I didn't have that. Or I didn't even know that I needed that. Those are some of the best gifts, cuz it's wonderful to be able to ask for a gift that, you know, you want, you're like, I need this, I want this. And somebody's like, here you go. And you're like, that's great. But boy, when you don't even know you need it. And then it shows up to me, that's just pure joy. Love that. It's the best surprise of all.

Ryan Levesque ([00:01:39](#)):

There's two things I'll say about that, which I think are absolutely true. So the first thing that comes to mind is that, look, when you're inside the bottle, you can't read the label. Yeah. And that's true for all areas of life. It's true for business. It's true for fatherhood. It's true for your relationship with your, your partner, your wife, your spouse. That's the first thing that comes to mind. The second thing is, and this is something that, that I teach our clients in our business, but it's a personal observation I think is really important. And that is in life. People don't know what they want. We do not know what we want. We can speculate, we can project. We can guess we access a part of our brain where we're guessing what it is that we want, but what we have incredible clarity on is what we don't want.

Ryan Levesque ([00:02:17](#)):

So we're very clear on the things in our life. Like I don't like this. I don't want that. Now. I don't know what the answer is, but I know this is something that I don't want. And so oftentimes we don't know what we want until it actually shows up until we actually see it. And, and Steve jobs is, is famous for having a quote attributed to him around that same effect. People don't know what they want until you

give it to them. And it's true for the iPhone when that was sort of, it's revolutionary, you know, piece of technology when it first came out, but it's true for really everything in life. Um, and it's a good, I think, lens to look through life, not giving yourself too much pressure to know exactly what it is that you want in that next phase of life, fatherhood being a better, uh, husband, whatever it may be like having clarity on the areas of your life that you're dissatisfied with and knowing that that's the area that requires attention. So it's really interesting that you, um, had that conversation,

Jon Vroman ([00:03:10](#)):

That paradigm of people don't know what they want really was one of the principles in business building, but also you could easily relate to parenting. I'll never forget the first time somebody had quoted, I think it was like the Henry Ford. If I would've asked people what they wanted, they would've set a faster horse <laugh> and it's like such a mind blowing concept. And since then, of course seen that play out, heard that play out many times.

Ryan Levesque ([00:03:36](#)):

Yeah, for

Jon Vroman ([00:03:36](#)):

Sure. That's cool. Let's talk about some wins in your life and celebrate. What's going great. As from my vantage point, many things are going well for you and if you can touch on family life and also, uh, business.

Ryan Levesque ([00:03:51](#)):

Yeah. So, you know, I, I heard this quote, it was very trite, but it was very profound at the same time. And it was, you know, to be happy in life, you, you really only need three things. You need something to do someone to love and something to look forward to. And that's it at the end of the day, like you got those three things like you're good. And so for me, I'm very grateful to have all, you know, three of those things. So in the something to do, uh, category with family, we are just in a really exciting season of our lives right now, our two boys who are at this time seven and, and 10 years old, um, have an amazing sort of combination of homeschool and camps and outdoor activities that they're doing right now, passion around chess, which one of the observations I learned from you when you and I were having a conversation, you mentioned this in passing, you may not even remember that you said this to me, but you said, what I'm looking for in life are opportunities where I am not leading or mentoring or teaching my children, but where we get to experience that learning journey together, that we can be shoulder to shoulder side by side.

Ryan Levesque ([00:04:58](#)):

And for me, and for us in our family that has been chess, we've literally started at the same place. And as an adult, I could beat my children in chess at the very early stages. Now they can beat me. And it's very humbling to have a seven year old beat you. Yeah. And to feel like you have to catch up, whereas in most things that we do, whether it's athletics or whatever, I'm, you know, 10 steps ahead of my children and they're trying to keep up with me, I'm trying to keep up with them. So that's been a really rewarding experience and a win in our family that we've been able to join together. And the someone to love category coming out of the front row dad's retreat, which was an amazing experience. And, uh, I can't recommend it highly enough for anybody who has the opportunity to do it.

Ryan Levesque ([00:05:41](#)):

Cause I know it's incredibly limited to be able to do it, walked away with a great, um, sort of intention and just had an amazing time with my wife this past weekend, where our boys are at the, uh, their grandparents and had a whole weekend together. And it was like, you know, fell in love all over again and got to spend a full day together, a, a sun up to sundown date day from morning to night, which was really awesome dreaming about the future planning for the future, having some space, which was really, really cool. And then there's something to look forward to category. Speaking of planning for future, you've heard me share this, but we have a sort of three phase adventure that we are planning in our lives. And the first phase of that adventure is traveling across the continent in an expedition vehicle that will take us to some of the remote parts of the country, the remote, most remote parts of the continent.

Ryan Levesque ([00:06:35](#)):

And, uh, we will be taking possession of that vehicle in about, uh, two and a half months time right now. So, wow. It's been 17 months in the making to design this, to build this. And so two and a half months away, we can taste it. We can feel it. And we've already gotten our first maiden voyage a month long trip, uh, plan that we're really, really excited about. So those are some wins in life and um, yeah. Um, and on top of it, all business is going great as well. And we've got a big major product launch happening in our business. That's happening right around the corner, layered on top of it. That's, um, kind of ties everything all together.

Jon Vroman ([00:07:12](#)):

Wow. Dude, I just find myself feeling so much joy and happiness for you, you know, in the, in, in all of what you just shared, like beautifully articulated. I mean the most important categories that you could talk about, thrilled for all of it, man, and inspiring too, you know, it's in so interesting when you hear about another man's wins with his family or his kids and how immediately it starts to impact me. Like you started talking chess, I'm like, I'm playing chess with my kids today. Like that's how fast right. Another man's wins can become your wins. Uh, which I think is the most beautiful part of it. Or the minute you're like, we're, we're doing this trip. I'm like, where are we going next? Like, I can't help, but, but want to emulate and cuz I can see it. I can feel it. I can, you know, and look man, I know some of that's gonna be challenging, but it's a good thing that I tend to only remember the joy of the joy of like when we looked at these, we looked at pictures recently of like 2017.

Jon Vroman ([00:08:10](#)):

I do a photo album every year, digital photo album and the best of the pictures. And we looked at 2017 and I'm like, that year was amazing. And I think if you asked me at the end of 2017, I would've had a lot of trauma about that year too, but I was like, oh, it looks like all we did was had a great time. Like if somebody else looked at that, be like, that's the perfect family having a perfect time all the time. Right. I remember there being some trauma if I really get into it in 2017, but that's, that's great stuff. You mentioned the first part of your adventure. Are, are you able to talk about phase two and three or you gonna leave that as

Ryan Levesque ([00:08:45](#)):

Surprise for me? Yeah. Yeah. So, so we've, we have a, you know, so my kind of grand plan for our family is, um, I've got a 10 year old now and I figure I've got six or seven years before, you know, he's got one foot out the door and he's looking at the next phase of his independent life. And um, we have a three phase adventure that we wanna take, um, our family on. And so phase one is a, a, an expedition vehicle

that will allow us to travel to the most remote parts of the continent, really see the natural world and spend a lot of time in nature, visiting the national parks, being able to do a trip up to Alaska, potentially as far south as the tip of south America and really just, you know, kind of, uh, a transcontinental experience that will be a memory for the rest of our family's lives.

Ryan Levesque ([00:09:30](#)):

So that's sort of phase one, phase two, we've, uh, been working hard for the last basically year and a half at securing a second citizenship in Europe to allow us to live indefinitely as a second place of residence across, um, Europe. And so we wanna spend a year, um, living and traveling across Europe and experiencing different cultures and languages. And my wife and I did that in Asia before we had kids. Um, we spent about five years living and traveling across Asia and our kids are now at the age where we feel like they're ready to do that across Europe. So that's phase two, a, a year long experience in Europe and then phase three, which is kind of the big one. When the boys are a little bit older when they're teenagers, um, we, uh, have plans to get expedition yachts and circumnavigate the globe and basically do a, a trip of a lifetime.

Ryan Levesque ([00:10:18](#)):

So three phases, three stages corresponding with life and then really building a business that allows you to do these things, which is critical, right? Like there's the, you know, the practical things, well, what do you do for money, right? <laugh> like, how do you, you know, how do you make all of that happen and all that work. And it, it comes down to having leverage, it comes down to having leverage and leverage, not in the sense of debt, but leverage in the sense of you are able to put work in up front that you can reap the rewards of for many, many, many years into the future. Yeah. Um, and that's something that I think about in all ways, all aspects of life and all axes of business and every aspect of that I know will touch on that. Um, but those are kind of the three phases of the adventure and, uh, we're pretty excited about it. And it's cool to put this out on a vision board or some equivalent, but then to actually take action and make it happen. And to be quite literally a few weeks away from kicking off phase one of this adventure, something that we envisioned probably about two years ago when we first kind of set this intention is very, very exciting to see a plan come together like this

Jon Vroman ([00:11:30](#)):

Man. That's so cool. And you know, as you talk about these phases and especially when you start talking about how many years you have, you know, before the next adventure begins for your kids or a phase of life, we need to circle back and have a longer conversation at some point. And I'll bring it to the guys too, but do you know Rich Christensen, uh, uh, Lagado family, have you heard of Rich's work and what he's done?

Ryan Levesque ([00:11:52](#)):

I don't know that I have and I'm, I probably should.

Jon Vroman ([00:11:54](#)):

So as this show is dropping, his will have been probably two prior to this, uh, if the calendar lines up exactly that way, but one of the things he talked about and you'll love this Ryan, cuz he's so meticulous. I mean, here's a guy who's built many hugely successful businesses, but put family first, so meets the front row dad criteria, but has a, a real interesting take on like what happens when a kid's 8, 10, 12, 14, 16, 18. And I'll, I'll give a little teaser here. One of the things he does is when his kids turn 16, he helps

them launch businesses and he, then he mentors them through the business process, which they then sell at 18. They sell the business together and then those kids go on a, on an epic journey, um, serving somewhere and from 18 to 20. But all of his kids have built million dollar businesses by the time they were 18. Wow. And it is a remarkable and I'm just on the tip of the iceberg here. Like you're going to love how he is a technician. He is like his planning and execution and like how he's mapped it out. It's it's really cool. I can't wait to introduce you to rich and to our group. Uh, he he's likely gonna be involved in some summits and retreats in the future. It's fascinating

Ryan Levesque ([00:13:13](#)):

What a teaser

Jon Vroman ([00:13:15](#)):

<laugh> yeah, yeah, yeah. Anyway, I just know you love that stuff. So, um, cuz he's, he, he does vision very well and then he plans and his execution is incredible. So anyway, just wanted to share that with you, but let's talk about how I, I think it's natural for everybody. Who's listening to go. All right, man. You gotta tell me how have you been able to build a business that supports this? Uh, because I mean it's a normal question, right? All right, dude. How are you gonna fund this? How do you get that time? We talk about leverage. So let's talk about that from how you literally have done that for yourself, but that'll be a nice transition to how you've done that for others and specifically how you're doing that for front row dads right now. So let's try to unpack all of that.

Ryan Levesque ([00:13:56](#)):

Yeah. You know, so if I go back in time to as far back as 2008, which was the last job that I ever had, you know, I kind of reached a point in my life where I had this quarter life crisis where I could see my future. And I was in a corporate job. I was working in finance and you know, I was doing all the things. I wore a suit. I had a commute, I had an office that I went to. I had a, you know, a team that I was managing. I was, you know, doing a lot of business travel. I had that life. And um, I kind of had this quarter life crisis where I saw my future. And I said, if I keep doing what I'm doing, I'm gonna become my boss at, you know, 65 years old who was on the sort of precipice of retiring.

Ryan Levesque ([00:14:36](#)):

And I said like, I will achieve a lot of professional success, but really like, is this what I want to do with my precious time on earth? And so I kind of had this, this moment, this crisis, I reached this, you know, this valley of despair, but through that had a tremendous amount of clarity around things that I wanted to achieve. And so at the time my wife and I didn't have kids, it was just the two of us. And I knew that we wanted to start a business that was location independent. So we could live anywhere in the world. We could travel anywhere that we wanted. I wanted something that would provide unlimited earning potential, meaning that we would just not be capped in what it is that we could in terms of earning for ourselves. But eventually the impact that we wanted to be able to have in the world wanted something that was low risk.

Ryan Levesque ([00:15:20](#)):

That was high margin. That was big opportunities. So I had kind of all these criteria that I was looking at, but I didn't know exactly what that meant. And, um, it led me to study under someone I consider to be one of my great mentors. And I think we all have mentors and coaches in our lives. And I think it's important to always honor who those mentors and coaches are, uh, a man by the name of Dr. Glenn

Livingston and Dr. Glenn by any conventional measure is a genius. Like I consider like guys like you and me, like we're, we're smart. He is a genius. And it was a, a tremendous opportunity to study underneath him and learn from him and really learn psychology of consumerism in a very deep way. He comes from a family of 17 PhD psychologists, just a brilliant, brilliant man. And um, someone that I, that I learned from, and, and I learned a model that he had used in big businesses, large companies that allow you to understand your customer at a deep emotional level.

Ryan Levesque ([00:16:14](#)):

And then from there took that sort of model to build my own first little six figure business. And it started in a tiny little obscure market. It's embarrassing to even say it, teaching people how to make Scrabble tile, jewelry, but, uh, built that business that business had its season, um, led me to create another business in the orchid care market, teaching people how to care for their orchids and then eventually memory improvement and fish oil supplements and tennis and golf, and went into 23 different niche markets, learning a model that is all about having leverage by asking the right questions. So we talked a little bit earlier about how important it is to ask good questions and the fact that you can't ask what people want, because people don't know what they want. You've gotta ask them what they don't want, because that's what we have clarity on.

Ryan Levesque ([00:17:00](#)):

And it eventually led to a, a model that's now known as the ask method, which we built an entire company around. It's a five time 5,000 company whereby we figured out a way that's more effective than anything that I've ever seen to generate leads and clients online using the power of asking questions in the form of what we call a quiz funnel. So quiz funnel is when someone lands on your website, you begin by asking a series of questions to better understand who they are. So just like a doctor, you can diagnose their situation and prescribe the best next step. And when you do it well and you do it right, it's an incredibly compelling promise. And if you've ever taken like a personality assessment or the strength finder's quiz, or the Colby test or disk or engram, or any of these sort of assessments that help you learn something about yourself, you understand how powerful that psychology is, the power of self discovery.

Ryan Levesque ([00:17:57](#)):

And so we refined this model going into 23 different markets worked with and partnered with businesses and all sorts of different spaces had a couple major exits on the back of this, decided to write a book, teaching people this topic, and now built an entire company around it, where we train other businesses. And we have a technology platform that over 12,000 of these quiz funnels has been built on. And so professionally, this is where I've spent my time in my life. And the reason I was attracted to this in the first place. And the reason why this has been such a pull is because number one, it's given us a tremendous amount of leverage in, in our own lives to have automated lead generation client generation online that works on autopilot 24, 7, 365 days a year. But for me, what's so fulfilling is being able to see the impact.

Ryan Levesque ([00:18:47](#)):

It has both on the businesses that apply it. The entrepreneurs who have the experience of achieving that success and the fruits of the labor, but then the end users, the end clients and customers who go through this experience, who are transformed when they go through a well designed quiz funnel. And they walk away from that experience and they have changed themselves. And so for me professionally,

this is where I've spent my maybe not 10,000 hours. Maybe it's a hundred thousand hours at this point, and I know you and I have done some work together. So you can attest, uh, to what that can feel like and look like. But it's also incredibly rewarding to see what it's done for literally thousands of, of people around the world. And, and now right here right now, what's seriously. It's one of the most exciting things happening to me in my life professionally is seeing this rolled out to front row dads, because I feel like what you've built is this artisanal boutique, incredibly curated experience for a small number of men. Relatively speaking, when we look at the scope of the world and I see this as the thing that is going to just explode front row dads in a hugely positive way and expose it to many, many, many more men who could benefit in a tremendous way from everything that you've created and built.

Jon Vroman ([00:20:13](#)):

I literally can't sleep. I myself waking up right now in this season of life, because over the last six years, you know, we've just very organically. Naturally. I feel like at a, it was the perfect pace for me. And for those who were joining, like how front row dads has built now over six years to now approaching 300 members, 15 different countries, and the foundational principles that we've been able to build. The core values are ethos of engagement, the systems, the online summits, the group calls the platform in which it's all built on. We wanted that to be strong before we reached out and had too many people too fast, decide to step into our world. We wanted to make sure that we could host them well, support them, well, guide them well. And so through this early group of members, we've built something that I think is now at a perfect timing, ready for that. Hmm. So I I'm, I'm thrilled about it. Do you want to talk a little bit about specifically what we're building with front row dads and like how we got there? I, because I could tell this story, but you're, I feel like you're perfect to tell like what we're actually building, like what we're doing, what's rolling out, cuz it's live now. Especially as people are listening to this, they could go and take the quiz, which is exciting, which is I'm thrilled about it.

Ryan Levesque ([00:21:39](#)):

Yeah. Um, I'll take a stab and then why don't you fill in the gaps? Right. Cause I think this probably you, you and I will see this from two different perspectives and, and there are different things that we'll, we'll see. So zooming up one level. So a quiz funnel is arguably the single most powerful top of funnel strategy that any business can have. And the reason for that is again, when someone first lands on your website, no matter what type of traffic you're using to send people to your website, whether it's off the back of a podcast, whether it is through social media, like Facebook and, and LinkedIn and Instagram, whether it's through video like, uh, YouTube, for example, or just, um, you know, organic traffic people landing on your website, it doesn't matter. Arguably, the most powerful strategy that you can start with is a quiz funnel because it allows you to sift and sort people into different buckets.

Ryan Levesque ([00:22:26](#)):

So you can ultimately customize what they experience and see next. And that could mean showing different people, different products. It could mean everybody sees the same product, but you're positioning that product in a different way. It could mean customizing the messages, the messaging, the stories, the case studies, the testimonials that you put in front of someone based on their answers. It allows you to speak to people as an individual in the same way that John, if you and I were having a conversation in person, right. And I said, Hey, front row dads, what's that all about man? And you're like, oh, it's this great organization where we help, you know, men who are fathers first with businesses become better fathers and become better husbands. And I would say, Hey, John, like, that's an area I'm struggling with. Like, what should I do? Like tell me, like, what's my advice.

Ryan Levesque ([00:23:10](#)):

Well, you're not gonna just immediately begin spouting out advice. You're gonna begin by asking a series of questions. Right. And be like, well, tell me a little bit about yourself, man. Like, you know, how many kids you got, what are their ages? Like, tell me a little bit about like some of the areas of your life. Exactly. You're gonna ask me some questions to better understand who I am. So you can diagnose just like a doctor and prescribe the best next step. Now that best next step might be, oh, you need to listen to episode 23 from the podcast. It's the perfect episode for you. Or it might be, look, we have this workshop that we do. And I think it would be perfect for this workshop. Or it might be talking about a facet of the workshop based on one little thing that I said about where I struggle.

Ryan Levesque ([00:23:50](#)):

Maybe I struggle with forming a connection and a bond with my children, whatever it may be. So just like a doctor you're gonna diagnose prescribe. Now, the only problem is there's only one of you and you can only have one of those conversations at a time. But imagine if your website could have that conversation that we just described right now with a thousand people a day automatically on autopilot, 24 hours a day, 365 days a year, a well designed quiz funnel allows you to create that experience. And it allows you to have so much leverage. So instead of those one-on-one conversations, you're having to convert potential leads into clients or students or customers. Your website is doing that all day every day. So with all that, as the backdrop and this idea that as men, as fathers, I think there's a couple things that happen.

Ryan Levesque ([00:24:41](#)):

Number one, if you didn't grow up with the perfect paradigm as a father, that exemplar that example, we just don't know what we don't know. We have these blind spots like we do. And it's like, I don't know. Like I think I'm doing okay here, but I'm not sure I really don't have a measuring stick. I don't really know what my area of opportunity is, where I should be focusing on like, what, what stuff should I be doing better at that self knowledge, that self discovery of how to become a better dad, all centers around these idea of blind spots and that conversation that you had, that lunch that you had. I think it's a conversation. You've probably had many, many times variations of it with many, many men. And so the question we asked ourselves is, is there a way that we could have this conversation online to help identify what's your single biggest blind spot as dad?

Ryan Levesque ([00:25:33](#)):

And we created something called the dad quiz, and you can take it by going to the dad quiz.com and it's an assessment to help you identify what's your biggest blind spot as a father. And based on all the conversations that you've had, the thousands of men who have been impacted by this podcast and your work and just the ripple effect that's happened. What we've identified is I believe that there are five major blind spots. Yep. Five major areas that tend to come up over and over and over again. And the reality is when you identify what your single biggest blind spot is, it allows you to put your focus on that specific area of being a better father. And not only that, but you've identified what the next steps are that someone should take based on that blind spot. So it's this really prescriptive process to kind of have self knowledge around how you're doing as a dad, what is the biggest area of opportunity?

Ryan Levesque ([00:26:35](#)):

And then what you should do about that. And these areas of opportunity revolve around things like the way in which you spend time with your kids, the emotional connection that you're able to make the

gaps that exist in certain time that you're spending in areas of that relationship. And so we work together with a whole bunch of people who help make this possible. I mean, you can, you know, list off all these people. It's been a incredible village, like effort to get this off the ground, to build the first ever assessment of its kind specifically and exclusively for dads to help identify the biggest blind spot that you have in terms of being a father. And the cool thing is you can take this assessment 100% free and then based on your results, we have a series of next steps that you can consider taking as far as what your next moves should be and, uh, what to do about it based on those answers that come through.

Ryan Levesque ([00:27:32](#)):

So I'll pause there. Cause I know it's a sort of, you know, a big answer to a short question or long answer to a short question, but that's really what we've been able to create. And I think it's number one, gonna help everyone. Who's already part of the front row ad community. So what, whatever that means for someone listening to this right now, if you're part of the tightest inner circle, or if this is your first episode that you're ever listening to, to the podcast, gonna help everybody here. And it's also gonna help introduce what front row dads is all about to thousands upon thousands of dads that have no idea that this even exists and lead them to that very moment in time that I think many of us have experienced myself included, which I mentioned at the beginning of this conversation, I didn't know what I wanted, but when I saw it, I knew that this was it.

Jon Vroman ([00:28:22](#)):

Mm. So I'm, I'm so glad that you went first. <laugh> that? You said all that I really am man. Cause one of the great joys of the last 12 months of my life has been watching you go into what is a channeling of information <laugh> um, and I'm so glad that all of this is being recorded as well. Cuz I'm, it's usually how I feel when we're talking. I'm like, thank God that was being recorded. So thank you for that. And I do want to take a moment and recognize the team, the village that all worked so hard, both from your team, from the front row dad team and anybody who might have played a role in, in helping bring this to life. You know, there's a couple things here that I wanna shed light on. The first one is why we wanted to do this and why we were so excited to become, you know, aligned with and a client of your team and your methodology and why this was the right thing to do for us.

Jon Vroman ([00:29:19](#)):

So this is really fascinating, you know, perhaps too, I'm gonna connect some dots here cuz you and I were at Darius Meha day's house recently with our families Darius years ago was instrumental in front row dads creating our core values and he wrote the core value equation. It's how he scaled from a hundred to a thousand employees in three years, he believes that core values were critical to that. So he helped us to write our front row a core values of which our curiosity, execution and community are our three core values, curiosity, meaning to be always asking the biggest and best questions in our business and at home and all the people and resources that we brought to front row dads. When I think about what truly I've walked away with, when I think about what resource has been most helpful, oftentimes it's actually the question, right?

Jon Vroman ([00:30:11](#)):

Like even like a Dan Sullivan, who not how that's a question who do I need to, but not how per se the question that we're asking here, the men about their blind spots, the questions that we've curated in the group to help each other identify what is the next move. So first it's the line of questioning that we should be asking each other is men, but also the, the strengthening of that skill so that we can ask these

questions at home. So curiosity fits with the quiz. Perfectly intentionality is like once we've been able to diagnose, like you just said, then what's our next move. Cause we don't wanna just ask the question, tell you what your blind spot is and say, good luck with that. But like here's what you can do next. And part of what needs to be done next is who you need to align with.

Jon Vroman ([00:30:58](#)):

So we're giving resources of men that you need to connect with. Who do you need to then connect with to address this, to make progress in this area of your life. It fits with our core values perfectly. The other piece of this is that one of our pillars in front row dads is business evolution. Sure. Now we are family. First guys, we're family men with businesses, not business men with families, but we also want to win in all these areas of life. We, I want to show my kids how to run a successful business, but one of the things I'm committed to is that, uh, you know, I have a certain schedule that has strict boundaries to it and I don't want to be the guru of front row ADSS in the future. I'm not looking for people to wanna find their way in the front row ads so that I can provide all the wisdom.

Jon Vroman ([00:31:43](#)):

Gosh, we'd be doomed if that were the case <laugh> but I wanna learn with everybody, you know, and this is one of the most leverageable ways for me to grow front row dads. And the other benefit of this I'm thrilled about is that I'm so excited for all the guys to take the quiz, figure out, oh my God, I can go do this with my own business. And I imagine all the time that they'll be able to spend with their families as a result. So these compounding efforts, that's what lights me up inside that it seems like I'm doing something that helps front row dads and in the process I'm giving away a resource that I think is like the secret weapon. Like you guys are gonna thank me for this five years from now, and this is gonna help you to leverage, uh, your time more effectively so that you can be at home with your kids.

Jon Vroman ([00:32:28](#)):

We gotta put those right dominoes in place. So that feels really good. And the other great part is that I always felt that if somebody came and just took the quiz and that was it, that was the end of our relationship. They would walk away being a better dad for that two minute quiz they took because now they have some awareness around things, some language around some topics, ideas that they might not have previously had. So even if the, that touchpoint ended for whatever reason in that moment, which I hope it doesn't, but it may, I still feel like it's a gift to the world. So I'm thrilled about that. Hey guys, quick break here to talk about a new program that we launched a few months ago and it's having a huge impact. It's called the summit series and here's how it works. Every 60 days, we take a breather from the business and focus on improving life at home.

Jon Vroman ([00:33:15](#)):

So over 12 months we take guys through the complete fatherhood journey, covering all six pillars, all of the bases to make sure that you're making progress in the areas of life that matter most now, we've all seen. And we've likely been this guy at times, a hard charging business dude who spends the majority of their hours focused on growing the business while investing in the family takes a backseat. You know, and I've heard the phrase, I've said the phrase, Hey, I just gotta get through the busy season. Well, for most, the busy season never ends. And we just are one of those guys who gets to the end of their life saying, I wish I would've spent more time with my family. So to ensure that that does not happen to you or anyone in our community, we created a program to keep us all on track.

Jon Vroman ([00:33:51](#)):

It's a space to get focused on how to take our families to the next level. So here's a few reasons why the impact has been so profound of the summit series. Number one, it's a giant pattern interrupt. While many of us have been very intentional about creating habits and routines and rituals that help us to thrive. They can also hurt us if we don't have moments where we break away, take a day and see things from a different angle. You know, we all know the difference of like a five, 10 or 15 minute meeting at work where we might be able to address one thing it's very topical and where we can step away offsite one day planning session where big moves are made. And that's what this is for our families. We also know that, you know, it's not always about new ideas. It's about true ideas.

Jon Vroman ([00:34:36](#)):

So while we're all interested in novelty, we have to be careful of that. And we have to remember that we want the principles also that have been tested over decades and centuries. And you know, that work for not just one family, but many families. So our summits are a mix of new and true ideas that serve men. We also believe in blind spots. You know, it's one thing to go out and listen to a podcast like, Hey, you're listening to one now, or to listen to an audio book or sit and read a book, but that's one directional. You just are getting the content plugged into your head and you're able to contemplate it. And it does serve a purpose, but there's a totally different level of learning. When you're in conversation with somebody who's hearing what you're saying, challenging your thoughts, getting vulnerable with you, reflecting back, giving you specific targeted ideas.

Jon Vroman ([00:35:22](#)):

And so within our brotherhood, that is what makes this summit series very different than any other type of learning that most men are getting exposed to. And lastly, one of the big reasons that guys benefit from the summit series is you're watching how other people design and facilitate conversations. So you're getting the benefit of learning from Steve ARD, our designer and facilitator. He's one of the top facilitators in the world. And you can bring these same principles on how to host an online gathering like this, to lead your business and other groups that you care about your church groups, your family, uh, and whatever it might be. Men's groups that you're a part of in other industries. So learning to lead in this way, guys, constantly walk away and say, not only did I walk away with amazing content, but I got great ideas of how I could run my meetings, which is fantastic. So if you want the best for your family, then you should have the best training. And we're the first company to address this topic specifically for high performing entrepreneurial businessmen. So rather than me talking about it anymore, here's what one of our attendees has to say about the summit series.

Speaker 3 ([00:36:22](#)):

I just wanted to share some gratitude. This event was really one of the reasons I wanted to jump in to make connections. And there wasn't a single person that I interacted with who was not just on such a high level. Everyone was committed to being here, to being a part of this process, learning and growing and supporting each other. So I'm super grateful to everyone that I interacted with and to be a part of the brotherhood. So I'm looking forward to just taking everything to the next level with you guys. So thank you

Jon Vroman ([00:36:48](#)):

All right, guys, to register for the next summit event or become a summit series member, which I recommend within the brotherhood go to front road, ads.com and click join the brotherhood today.

Ryan Levesque ([00:37:00](#)):

Yeah. So much there I'll share just a few things. You know, you mentioned about the power of questions and, and one of my mentors once, uh, said something and uh, it's always stuck with me. And he said, you know, questions are the language of our mind. That's the language that we converse with ourselves. We're always asking ourselves questions. You know, why did I do this? What should my next move be? Should I wear this? Should I wear that? What should I have for dinner tonight? Like we're constantly asking ourselves questions, we're posing questions to our brain and we're answering those questions. And you know, the answers, as they say are easy, the questions are hard. But when you change the quality of the questions you ask yourself, you change the quality of your life. It's a profound, but incredibly elegant way of just thinking about your entire worldview, change the questions you ask yourself, and you will change your life.

Ryan Levesque ([00:37:53](#)):

It's quite as simple as that. And so when you hone the skill of getting really good at asking really good questions, and I think that you've heard this before. I think you, John are one of the best questioners I behind your back do a John Roman impression of a question that you might just throw out, like out of nowhere, you know, like, you know, tell me one thing that, and it's like, <laugh>, it's like, yep, that's a Roman question. So it's an area of your life that I think you've, you've clearly spent time thinking about and intentionally getting better at, but from a business standpoint, asking the right questions to the right people in the right way can transform your business. But the spillover effect that that can have with your children, with your spouse and with yourself yeah. Is profound. And so this is one of these skills that I feel like is not only evergreen, not only universal, but it is, uh, something that will last you for the rest of your life.

Ryan Levesque ([00:38:57](#)):

And so I've from a different angle, spent a lot of time studying the power of questions and asking the right types of questions in the right way. So that way you can get the right answers and be able to inform and advise people. So that's sort of my response to that. And then, yeah, you know, being able to do this together, I think is, is really, really cool, really exciting. I hope it's gonna be inspiring to people who are interested in, um, possibly applying this in their own business for anyone listening to this, who also happens to have a business because this is changed my life. Like this is quite literally the thing that's changed my life it's made. I grew up as a blue collar kid first in my family to go to college. My dad worked nights. My mom cut hair in the basement of our house first to go to college in my family first to go on, to do all of these things.

Ryan Levesque ([00:39:46](#)):

And this has transformed our financial future for our family in a way that I never dream possible. As a, as a working class kid from New Hampshire, living in the middle of the mountains, just seeing what it's been able to do for our family to create the future for ourselves. And I've seen firsthand what this has been able to do for men in all corners of the world who have been able to build businesses that are allowing them to, to do everything that front row dad stands for. So when you combine these two things together, it just feels like it's, um, it's really special. It's a really cool amalgamation.

Jon Vroman ([00:40:25](#)):

All right. So talk about people being interested in this process. We got to either we're coming up against the clock here, but yeah, dude, do you wanna tell the story, or do you want me to tell the story about

what happened at the retreat? Cause you talk about people being interested in this. This is a fascinating case study of like the level of interest that exists around this process.

Ryan Levesque ([00:40:46](#)):

So I'll tee it up and then I'd, and then I want you to, to bring it home. Cause I think you'll do a better job. So we came into this retreat and we had sort of a, a thought and the thought was, um, let's debut the quiz in person in the room. Let's get people like super excited about show it in person. And then what we thought we would do is raise money for the front row foundation by saying, who else would like to have a quiz like this? And we'll just auction off a quiz where my team and I will build it for some person in the room, whoever, you know, wins that auction. And then, you know, I'm an eternal optimist. I'm always a half, you know, glass is half full kind of guy. I'm always looking at well, what's the opportunity. How do you turn these lemons into lemonade?

Ryan Levesque ([00:41:30](#)):

And we were at the retreat and the quiz wasn't yet done. And in the moments third day, final day of the treat, you and I sat down at breakfast and I think we both came to a similar thought, but I, I said, look, I don't think we should force it. I really don't. The quiz is not ready. I don't wanna try to raise money for front row foundation with something that's not yet done. If we show people, you know, the, the unfinished house with all, all the decorations and the furniture and the punch list being finished, they're gonna look at it and say, eh, it's not that great. So I said, I think it's better off. Let's just hold off. We won't do it. Even though that was our plan coming into the retreat, fast forward to the final session of the retreat, three days, an amazing experience, you're kind of gonna close out the retreat and then you started to share something. What happened next?

Jon Vroman ([00:42:26](#)):

Yes. So, so I was like, guys, you know, I really, I, I, I wanted to do this. This was the intention, but I also wanna honor the container that we have and that whenever I have a feeling in the room, it's like, if I don't get a full body, yes, I'm just not gonna do it. I'm not gonna force it. I'm not gonna, and I just made that decision guys. I was gonna do this with Ryan and I didn't do it. And then one of our members, Mike goes, wait a minute, dude, I would pay \$5,000 for that right now, you know, to work with Ryan on this project. And I was like, whoa, I didn't even, I was so caught off guard by it before I could get the words outta my mouth to even respond to Mike KA, who is in a legendary human in via, you know, in his own, right?

Jon Vroman ([00:43:11](#)):

Like Google ads, big agents, like just smart, fun. Like the, whenever he speaks, I listen. And so do so many others. He goes, are we doing this? I'm definitely in for 7,000. And then, and then it's like popcorn. People are like 8,000, 9,000. I mean, and I, I am no longer, the I'm not controlling this moment. It is a runaway train. It is, it is off. I am now witness to, to men in the room and, and costume just voluntarily goes, guys, do you even understand what Ryan does? Like, do you know how legendary this human is? I've been following his work for years when he speaks. I just listen. If there was any chance, I'd have to be able to connect with Ryan on this particular subject, just hands going up. We're at \$31,000 in the blink of an eye and what I felt in the room.

Jon Vroman ([00:44:13](#)):

And I, by the way, there is a story that even extends beyond this, which I might save for another episode. I will tell you, it ultimately resulted in a hundred plus thousand dollars being raised for front row foundation, which by itself, the number of people that will be positively impacted as a result of these very generous men. These are 50 men in a room that raised a hundred thousand dollars for front row foundation. In a matter of a few minutes, the beautiful part of it. It was a group of generous, successful men who all threw the best of what they had in that moment into the table and said, let's create something here, giving, um, supporting. And the best part of all is it's like, it's the greatest example in my mind of a win, win, win all the way around. People heard about the quiz funnel. You know, we were raising money for charity and it created a lot of buzz. It was a very positive experience to say the least. It was wonderful. Ryan, from my perspective, to see the men honor who you are as a person and have so much faith, what a nod in the direction of the ask method and what a Testament, those men, uh, were to you and your business, because what a reputation you had in that room, I really wanna honor you for that. So thank you, you

Ryan Levesque ([00:45:32](#)):

Right. I appreciate it. And, um, what is, you know, profound to me is we didn't even show the quiz,

Jon Vroman ([00:45:39](#)):

Right? <laugh> that's right, exactly.

Ryan Levesque ([00:45:42](#)):

We didn't even show the quiz and we weren't even going to do it. Yeah. We weren't. I mean that morning, you and I, we, we, we came to terms with, we had this idea and we said, let's just save it. We'll do it when this right. We're not gonna do it. And then when Mike Wagner just said, 5,000, yep. 6,007,000, wait we doing this thing cost doing it 10,000, 11,000, 12,000, 14,000, 15,000, just around the room. You and I just were like, I, it was an out of body experience where it was like, this is no, we didn't. We said this was not gonna happen, but, but in that moment, and, uh, the winning bid was \$31,000. And you, and I thought maybe we could raise a few thousand dollars.

Jon Vroman ([00:46:26](#)):

Absolutely.

Ryan Levesque ([00:46:27](#)):

You know, and I think it at number one, it, it speaks to so many things just to your point. Um, it speaks to this community that you've built, the, the type of, of men that are here in this world that you've created. It speaks to the value that people saw in that room to have a quiz funnel like this, where for, for some people, you know, just getting a handful of customers or clients immediately makes it a, a no brainer for some people it's, it's a, it's a single client will, will make it a no brainer at that price. But seeing the leverage that it provides instead of having to, you know, spend that time away from your family, chasing after leads, chasing after customers, all that time to build that business, that's ultimately there to support your family, to have something working on autopilot that just does it for you is certainly it's transformed my life. It's, it's given us financial independence and some of the men in the room who have used and applied it in their own business, they've experienced it themselves. It was just really cool in that moment to have everything all together in something that we were not gonna do. That's right. Like we were literally gonna just call it off and we did call it off. Um, but we fired

Jon Vroman ([00:47:39](#)):

<laugh> that's right

Ryan Levesque ([00:47:40](#)):

In different

Jon Vroman ([00:47:40](#)):

Direction, the room demanded otherwise. Um, I'm gonna say one last thing about why this quiz was such a, an easy choice for me to make as a yes, for front row dads before anybody leaves this recording leaves, this interview pushes pause or whatever. I wanna let you know that we, we wanted to give you something today that could help you to build your business. So stick around here for another minute, because I want to tell you about that. But Ryan, you know, one of the coolest things, and you mentioned this earlier is the, the type of people that we're in this room, the quality of the men that we have within our front row, dad, community, to me, it's perhaps the most cherished piece of this entire business is the quality of the people. And why I love the quiz so much is that it is part of a process of identifying who is right for our community.

Jon Vroman ([00:48:32](#)):

Not only will it make an impact on everybody who just takes it and goes, decide to go and takes action on the results that you know, and the, and the advice or the guidance or the counselor, whatever that we provide to them. Hey, here's some ideas, here's some resources, here's some strategies, but when somebody finds their way into our community is a critical part of the process to identify not whether or not they're a good person, but whether or not they are the right person for our community. And we're the right community for them. This is a critical element of them. So, uh, I wanted to mention that that's my last piece, but in our final few minutes here, can you tell the guys if they want to learn more, if they want to take that step, if they think this could apply or, or even if they just wanna find out if it could apply to their business, what do they do next?

Ryan Levesque ([00:49:14](#)):

Yeah. You know, uh, I'm so glad we're doing this interview, this conversation now. And, and the reason for that is, um, once every year we do something really special. We do a week long quiz funnel workshop, where basically it's, we take people through the process of, of what we went through in a, you know, sort of paid client engagement. We do it, and we do it at scale. Now it's normally \$100 to be able to 10 this thing. So it's not \$31,000. <laugh>, it's far more affordable. It's, it's only a hundred dollars, but because we wanna do something really special for everyone here, if you go to the link quiz, funnel.com/f RD for front row ADSS, and you type in the coupon code F R D, and then click the link that says apply code. It'll actually take your ticket price from \$100 to be 100% free.

Ryan Levesque ([00:50:03](#)):

So it'll take it from \$100 to zero. You don't have to even enter a credit card. You just, you sign up, um, answer a question or two, and you're in. And what we do in this week long workshop is first and foremost, we help you identify if a quiz is right for you for your business, we help you identify what type of quiz is right for you. There are three types of quiz funnels. We help you identify which one's right for you. We help you identify your quiz topic. The big idea that's gonna get people excited about taking your quiz. Like for example, the front row dad's quiz is what's your what? Number one blind spot as a dad. So

we go through that process. We help identify the questions to ask when people take your quiz, what's the next step you're gonna drive people to the offer.

Ryan Levesque ([00:50:42](#)):

What are you gonna put in front of people after they've taken your quiz to, to become a customer, a client? What's that next step? Is it gonna be to, to book a call with you? Is it gonna be to attend your workshop? Is it gonna be to buy a product right then and there? So we go through the entire process step by step, over the course of a week, we go through dozens of examples. If you're the type of person like me, you're a visual person. You wanna like see examples and action of businesses like yours. So the only catch is that we only do this once a year and I, we do do this live. So you have to be present for the week to do it. But if you're listening to this, if you're watching this, um, right now you're participating in this you're timing is perfect.

Ryan Levesque ([00:51:18](#)):

And so all you need to do is like, before you forget, <laugh> like do it right now. If you're listening to this in your car, whatever, like pull over, pull on the side of the road, pull up your phone, just go to quiz, funnel.com/f RD. Enter that coupon code F RD. And you'll be in, you'll get access to everything I've mentioned and much, much more. So, yeah, John, that's the best next step for anybody who would like to dive deeper if you're interested or even just curious to kind of learn a little bit more about how this all works.

Jon Vroman ([00:51:44](#)):

And I agree about, listen, if you feel like if there's a, there's a part of you that like, man, this could be something that helps me to leverage my bus. If I, anything that they just said made sense to me on any level and you want to take that one step further, then you gotta do it now because otherwise it's just gonna go away. It's just, you gotta get wrapped up in life. So here's another thought, Ryan, would you also suggest that if somebody's like, man, but I'm just so busy as the CEO, as the owner, I don't have time for this. My schedule's already, I can't imagine putting something else on my plate. Would you also suggest that they send somebody to this in their place, an operations person, an executive assistant, whatever. Even if they're like, you go, you take notes, you go through this course. Here's the link, get this done. Like if you don't go and do the whole thing yourself, send the link right now and tell whoever is in charge or whoever could be in charge to register for this and get signed, you know, get moving.

Ryan Levesque ([00:52:44](#)):

I would do both. I would sign up just so you can get a sense for the 80 20 of what's working and how it all works and kind of, you know, so you have that big picture vision. Yeah. How this fits into your overall business. And then if you have someone on your team who is a, a marketing person, an operations person, your right hand man or woman who is kind of the executor in your business, bring them in as well. So they can do these initial steps and you can collaborate on it. And the same way that we collaborated with, with your team as well. I mean, that's the role that you played. You didn't do all the little nitty gritty details. You had someone on your team kind of play that role. Many people, several people on your team play that role and, uh, have the best of both worlds. So yeah, even if you're feeling like you've got too much on your plate, I'd recommend doing this just in case because you never know that this could be the thing that completely trans that's

Jon Vroman ([00:53:31](#)):

Something I didn't, I, I didn't think about by the way is you, you do want to experience the process and I think that's critical. So you plus those people on your team, I think that would be good, Ryan. Thanks, man. Look, I have 20 more questions I wanna ask you, but we're out of time. So, uh, that's a good sign, man. That's a good sign. I haven't learned everything I can learn from Ryan Leveck. We're not done with our conversations. There'll be more. Uh, so I, now I have something to look forward to Ryan. So one of those three buckets, man, I have something to look forward to. Anything else you wanna say, man, before we go?

Ryan Levesque ([00:54:06](#)):

No. I mean, it's been a, you know, a blast, um, creating this quiz with, with you and your team. And uh, it's one of the things I got a tremendous amount of joy from. So, um, I'm excited for everyone. Who's gonna be moving forward in this experience. And I, I think, um, you know, I, I don't wanna put words in your mouth, but I think yourself going through this experience, I think opened up your eyes to see your business in a way that I think just there's multiple layers and multiple levels of opportunity that I think we uncovered in this process as well, just going through it, never mind the actual benefit of the quiz, but just totally the discovery process of going through this. And so, um, yeah, for anyone who's excited or even curious about that, we're gonna have some fun and we're gonna get some work done as well.

Jon Vroman ([00:54:53](#)):

Beautiful to recognize the starting point, beautiful to recognize, like how do you ask the best questions in the fewest amount of words, which is what this process allows you to get to. And then you can take those questions and those concepts and those ideas and teach about, 'em speak about, 'em talk about 'em on podcasts, you know, share 'em with your team. So many different ways to approach that. So guys we'll have all of the links@frontrowads.com. You can go directly to the dad, quiz.com and take that. And Ryan, one more time. The link they go to today now,

Ryan Levesque ([00:55:24](#)):

Yes. Quiz funnel.com/f R D for front row ADSS, and then make sure that you enter the coupon code. You have to enter the code in order to get that ticket price off F R D click the link that says apply coupon. And it'll take your ticket price from \$100 down to zero. Don't share this outside the front row a circles, cuz it is something special for just this, uh, group of men specifically

Jon Vroman ([00:55:47](#)):

Guys. Thanks for listening, Ryan. Thank you. And uh, gentlemen, go take action. Take care,

Speaker 4 ([00:55:55](#)):

Gentlemen. Thanks for listening to the show today. Two actions to take from here. First implement one thing that you learned from the interview and number two, share this episode with somebody who values being a family man with a business. If you're enjoying the front road ad podcast, the biggest thanks we ever get are honest reviews. So thank you for your feedback in advance. We read all of them. And if you wanna learn more about the brotherhood, which is our private community of 200 men from six different countries, visit front road ads.com for more info. If you're wondering what the hell the brotherhood is all about, I'll leave you with some real feedback from guys who are active members and why they are part of our crew. Thanks again for listening to the show and I'll catch you on the next episode,

Speaker 5 ([00:56:31](#)):

You had this passion for wanting to find a way to make you a better parent and a better husband, just better in general. And so you develop this community of like-minded men that, that aspire to be better and aspire to put family first in business second. And so to me, there's no greater place. I'd rather be, you know, people ask me all the time, like if I could only pick one group mastermind organization, whatever to be part of besides my own, it's always yours and that's it. And by the way, part of that has to do with you and the leader you are and the way that you treat people and how you show up and the level of preparation that you have and the quality and amount of value that you offer. And then part of it's in the community that's been assembled and these unbelievable like-minded men that show up willing and ready to serve and to give and to share.

Speaker 5 ([00:57:27](#)):

And so to me, there's no better place that I can be spending my time. I look at two different things that we can be doing with our time. One of them is growing relationships and starting first with the most important relationships and the other one is growing our financial acumen and, and our wealth to be able to do the things that we want to do and have impact and be able to spend time with the people that we value most by buying that time back. So to me, what you do and what I do is a great marriage of what I think is most important. And I would also throw in there that health is, you know, the other component of that. And I feel like the community that you've built that each of us have built is also centered around that because you talk about being a great husband, parent, that's gonna come from taking care of yourself and making sure that you have the energy to be able to serve.

Speaker 5 ([00:58:17](#)):

And I, I do the same thing on a wealth standpoint because wealth to me is not just about money. It's actually about having the time and the space to have your personal health. I would take having great health over no money any day of the week, rather than the inverse of that, having a lot of money, but no health. So to me, those are like the three most important components. And to me, we're always merging those three in the things that we each do. And so I think that's why there's a lot of crossover of, you know, members. That's why, what you do resonate so much with me. What I do resonate so much with you. I joined as a lifetime member for that small little window where you offered it. I'm like I'm in, because I know if I'm gonna commit my time anywhere. This is it because it makes me a better man makes me a better husband makes me a better father. It encourages me to really step up my peer group with other like-minded men so that I can be on mission on point with other people that will hold me accountable at the highest level.

Speaker 6 ([00:59:16](#)):

So John and I met a year and a half ago with the launch of my first book. And as we were going through the interview, I began to ask him questions about the brotherhood. And it resonated within me that a community, a community of like-minded like-hearted men that wanted to win as he was just saying at business and in life. And I'd reverse that I wanted win as a dad. And then I'd also love to be successful in business. Cuz I feel like if I, if I don't get the dad right, who cares what I did in business, that's my legacy. That's what was beyond me. So to tribe up with a bunch of dudes going in the same direction with the pillars that are in place and the, the way that not only are you encouraged compelled, you're chatted, you're laughed with, but you get to pace yourself, but you can get around a banded dude that you can trust.

Speaker 6 ([01:00:05](#)):

You can share with, you can grow with. And just recently completed a time with these guys. We did as fast at the start of the new year, every day, I would tune in to the little app where we were sharing comments. And I was so impressed how you could see guys that were further down the road and things like this guys that were just starting and the camaraderie, the encouragement. So for myself, this was a total fit and I would encourage any dude. That's looking for a place where you could feel connected with a banded guys wanting to go in the same direction front rod dad's for you.